Supermarkets vs. Restaurants

Many supermarkets fulfill the same functions as restaurants, yet some supermarkets and convenience stores want to be excluded from menu labeling. Here's how supermarket and restaurant chains are similar, and why **both** should be required to post calorie information.

	Restaurants	Supermarkets/Convenience Stores
1. Both can be operated by local owners (franchises or in cooperatives)	SUB McDonald's	Publix Figaly wiggly Denne Home, Loren The Strees*
2. Both have standard recipes but also allow variation between locations	Applebee's: "Items may vary by restaurant, may not be available at all locations, and are subject to change." Chili's: "While menu item ingredients information is based on standard product recipes, variations may occur due to ordinary differences inherent in the preparation of menu items, local suppliers, region of the country and season of the year."	Food Marketing Institute: "many retailers give stores the flexibility to adapt recipes to local regional taste profiles." Some supermarkets already provide nutrition information online but need to do so at the point of ordering in stores. Wegmans, for example, tells its customers, "Stop guessing at the calories, fat grams, and nutrient content of your favorite Wegmans foods. We're putting it all online for your convenience"

3. Both have bakeries Corner Bakery Cafe Whole Foods Bakery Safeway Bakery Panera Bread 4. Both have buffets/hot bars Whole Foods Hot Bar KFC Buffet Golden Corral Buffet Wegmans Hot Bar 5. Both have salad bars

Pizza Hut Salad Bar

Wegmans Salad Bar

6. Number of covered items	Golden Corral: ~ 450 items ^v Cheesecake Factory: ~ 460 items ^{vi} Applebee's: ~310 items ^{vii}	establishments in the final regulations.
7. Many supermarkets have tables for eating in—some restaurants do not	Many restaurants do not provide seating.	Whole Foods Dining Room Martin's Food Markets Dining Room
8. The Affordable Care Act of 2010 covers all food establishments that sell restaurant food and restaurant-type food	type of ownership of the locations) and offering for sale su similar retail food establishment shall disclose the [nutrition of the locations]	ions doing business under the same name (regardless of the ubstantially the same menu items, the restaurant or

The FDA needs to clearly define the scope of items covered

in supermarkets and other similar retail food

Many restaurants have a large number of menu items:

i http://applebees.com/~/media/docs/Applebees Nutritional Info.ashx
ii http://www.chilis.com/EN/LocationSpecificPDF/MenuPDF/001.005.0000/Chilis Nutrition Menu Generic.pdf
iii Food Marketing Institute's comments on FDA's proposed menu-labeling rule. Page 20.
iv http://www.wegmans.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=10052&catalogId=10002&langId=-1&identifier=CATEGORY 1101

vhttp://goldencorral.com/menu/vihttp://www.cheesecakefactorynutrition.com/restaurant-nutrition-chart.php?vii http://applebees.com/~/media/docs/Applebees Nutritional Info.ashx