Question B1 -- Strongly Support Summary

Would you strongly support, support, oppose or strongly oppose each of the following policies?

													Ra	ace	
		Se	•			Age				Regio	on.		White	Black	His-
														Only	panic
			Fe-	18-	35-	45-	55-			Mid-			-	(Non-	(Any
	Total	Male	male	34	44	54	64	65+		west	South	West	Hisp)		Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)
Unweighted Total	1008	507	501	123	119	178	249	336	190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks	321 32%	158 32%	162 32%	111 38%FF	68 I 39%F H	49 G 25%	44 27%	48 27%	65 35%	57 26%	120 32%	78 36%	181 27 <sup>9</sup>	54 \$ 46%	50 M 42%M
Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low- fat milk, more often than sugary drinks	311 31%	138 28%	174 34%	122 42%EF GH	47 7 27%	53 27%	48 29%	40 23%	74 40%JK	54 24%	103 27%	80 37%	182 J 27	48 % 41%	55 M 46%M
Grocery stores should remove sugary drinks from coolers at check-out aisles and create aisles where only healthy beverages are available	155 15%	68 14%	87 17%	56 19%F	33 19%F	16 8%	28 18%F	20 12%	34 18%	32 15%	56 15%	33 15%	86 13	34 % 29%	25 M 21%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B1 -- Strongly Support Summary

Would you strongly support, support, oppose or strongly oppose each of the following policies?

			House	hold I	ncome			H. Siz		ah i	ldren	T- 11 1		Educ	ation	
	Total	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- \$ LT \$100K (E)	\$100K Or More (F)	1 (G)		3 Or More (I)	None			13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks	321 32%	122 35%	32 26%	31 27%	33 31%	52 33%	64 32%	93 29%	158 34%	196 30%	120 36%	110 41%	42 29%	132 31%	91 33%	92 32%
Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low- fat milk, more often than sugary drinks	311 31%	112 32%	35 28%	38 33%	33 31%	47 30%	65 33%	84 26%	157 34%	183 28%	124 37%J	107 40%	46 32%	107 25%	90 33%	110 38%N
Grocery stores should remove sugary drinks from coolers at check-out aisle and create aisles where only healthy beverages are available		66 19%	15 12%	16 13%	13 13%	24 15%	31 15%	39 12%	84 18%	87 13%	67 20%J	61 23%	17 12%	61 14%	48 17%	46 16%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base

Question B1 -- Strongly Support/Support Summary

Would you strongly support, support, oppose or strongly oppose each of the following policies?

														ace	
		Se	×			Age				Regi	on			Black	His-
	Total	Male	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		North- east (I)	Mid- west (J)	South (K)	West	Only (Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Unweighted Total	1008	507	501	123	119	178	249	336	190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low-fat milk, more often than sugary drinks	677 68%	325 66%	351 69%	224 77%F	124 H 71%H	121 62%	112 69%H	94 54%	138 74%K	142 64%	239 64%	158 73%	446 669	83 71%	91 77%
Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks	643 64%	310 63%	333 66%	196 67%	118 68%	118 60%	105 65%	105 61%	123 66%	136 61%	236 63%	148 68%	418 629	86 % 73%	84 71%
Grocery stores should remove sugary drinks from coolers at check-out aisles and create aisles where only healthy beverages are available	379 38%	169 34%	209 3 41%	139 48%Е н	58 F 33%	56 29%	65 40%F	58 33%	80 43%J	68 30%	144 38%	87 40%	226 339	62 % 53%	60 M 51%M

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B1 -- Strongly Support/Support Summary

Would you strongly support, support, oppose or strongly oppose each of the following policies?

			House	hold I	ncome		**	H. Si		ah i	1 4	In H.H		Educ	ation	
	Total	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- : LT \$100K (E)	\$100K Or More (F)	1 (G)	2 (H)	3 Or More (I)	None	Any (K)	Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low-fat milk, more often than sugary drinks	677 68%	241 70%	89 71%	84 73%	68 65%	103 65%	132 66%	207 65%	330 71%	430 66%	240 71%	190 71%	108 75%	278 66%	205 74%	185 P 64%
Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks	643 64%	235 68%	77 61%	75 64%	72 68%	99 62%	136 68%	187 59%	312 67%	410 63%	228 68%	190 71%	97 67%	271 65%	184 66%	179 62%
Grocery stores should remove sugary drinks from coolers at check-out aisle and create aisles where only healthy beverages are available		156 45%F	44 35%	53 45%	34 F 32%	45 28%	77 38%	114 36%	185 40%	247 38%	130 39%	114 43%	42 29%	155 37%	114 41%	106 37%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base

Question B1A

Would you strongly support, support, oppose or strongly oppose each of the following policies?

A. Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low-fat milk, more often than sugary drinks

													Ra	ce	
		Se	×			Age				Regi	on		White	Black	His-
	Total	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ e	orth- east (I)	Mid- west (J)	South (K)	West	Only (Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Unweighted Total	1008	507	501	123	119	178	249	336	190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Strongly support/Support (Net)	677 68%	325 66%	351 69%	224 77%FI	124 I 71%H	121 62%	112 69%н		138 74%K	142 64%	239 64%	158 73%	446 66%	83 5 71%	91 77%
Strongly support	311 31%	138 28%	174 34%	122 42%EE GH	47 7 27%	53 27%	48 29%	40 23%	74 40%JK	54 C 24%	103 27%	80 37%	182 J 27%	48 41%M	55 I 46%M
Support	365 37%	188 38%	178 35%	101 35%	77 44%H	68 35%	65 40%	54 31%	64 34%	88 40%	136 36%	78 36%	264 39%	35 30%	36 31%
Oppose/Strongly oppose (Net)	304 30%	157 32%	148 29%	61 21%	50 29%	71 36%D	48 30%	72 42%DE G	45 : 24%	72 32%	130 35%:	58 I 27%	214 32%	32 3 27%	27 23%
Oppose	174 17%	89 18%	84 17%	27 9%	34 19%D	36 19%D	26 16%	49 28%DF G	29 ' 15%	47 21%	67 18%	31 14%	131 19%	19 30 16%	7 6%
Strongly oppose	131 13%	67 14%	64 13%	34 12%	17 10%	34 18%	23 14%	23 14%	16 9%	25 11%	63 17%:	27 I 12%	83 12%	13 11%	20 17%
Don't know	18 2%	12 2%	6 1%	6 2%	1 1%	4 2%	1 1%	6 3%G	3 2%	7 3%	7 2%	1 *	14 2%	2 5 2%	0 0
Refused	1 *	1	*	0	0 0	0 0	1 *	1	0 0	1 *	0	*	1 *	0	0

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B1A

Would you strongly support, support, oppose or strongly oppose each of the following policies?

A. Grocery stores should promote or discount healthier beverages, such as seltzer, water, unsweetened teas, and low-fat milk, more often than sugary drinks

			House	hold I				H. Siz	_	αh i	ldren	T= 11 11		Educ	ation	
			\$35K-		\$75K-	\$100K								HS	Coll	
	Total	LT \$35K (B)	LT \$50K (C)	LT \$75K (D)	LT \$100K (E)	Or More (F)	1 (G)		3 Or More (I)	None (J)	Any (K)	Under 13 (L)	13- 17 (M)	Grad or Less (N)	Incom- plete (0)	Coll Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Strongly support/Support (Net)	677	241	89	84	68	103	132	207	330	430	240	190	108	278	205	185
	68%	70%	71%	73%	65%	65%	66%	65%	71%	66%	71%	71%	75%	66%	74%	P 64%
Strongly support	311	112	35	38	33	47	65	84	157	183	124	107	46	107	90	110
	31%	32%	28%	33%	31%	30%	33%	26%	34%	28%	37%J	40%	32%	25%	33%	38%N
Support	365	130	54	46	35	56	67	124	173	247	116	83	62	172	115	75
	37%	38%	43%	39%	33%	35%	33%	39%	37%	38%	35%	31%	43%	41%P	41%	P 26%
Oppose/Strongly oppose (Net)	304	98	34	30	36	54	61	105	132	209	95	7 <u>4</u>	36	135	65	98
	30%	28%	27%	26%	34%	34%	30%	33%	28%	32%	28%	28%	25%	32%	24%	34%0
Oppose	174	56	17	18	21	26	42	51	76	122	51	37	20	84	36	51
	17%	16%	14%	15%	20%	17%	21%	16%	16%	19%	15%	14%	14%	20%	13%	18%
Strongly oppose	131	42	16	12	14	28	19	54	56	87	44	37	16	51	29	48
	13%	12%	13%	11%	13%	18%	10%	17%G	12%	13%	13%	14%	11%	12%	11%	17%
Don't know	18	6	3	2	2	1	8	4	4	13	2	2	1	6	6	4
	2%	2%	2%	2%	2%	1%	4%I	1%	1%	2%	1%	1%	1%	1%	2%	1%
Refused	1 *	0 0	0 0	0 0	0	1 1%	0 0	1 *	0 0	1 *	0 0	0 0	0 0	0 0	0 0	1 *

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base

Question B1B

Would you strongly support, support, oppose or strongly oppose each of the following policies?

B. Grocery stores should remove sugary drinks from coolers at check-out aisles and create aisles where only healthy beverages are available

													Rac	e	
		Sex	:			Age				Regio	n		White E		His-
	Total		Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)		rth- ast (I)	Mid- west (J)	South	West	Only C (Non- ( Hisp) H (M)	Non-	panic (Any Race) (O)
Unweighted Total	1008	507	501	123	119		249		190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Strongly support/Support (Net)	379 38%	169 34%	209 41%	139 48%EF H	58 7 33%	56 29%	65 40%F	58 33%	80 43%J	68 30%	144 38%	87 40%	226 33%	62 53%M	60 51%M
Strongly support	155 15%	68 14%	87 17%	56 19%F	33 19%F	16 8%	28 18%F	20 12%	34 18%	32 15%	56 15%	33 15%	86 13%	34 29%M	25 21%
Support	224 22%	102 21%	122 24%	83 29%E	26 15%	40 21%	36 22%	38 22%	45 24%	35 16%	89 24%	55 25%	140 21%	29 24%	35 30%
Oppose/Strongly oppose (Net)	596 60%	310 63%	285 56%	144 49%	111 63%D	134 69%DG	95 58%	111 64%D	101 54%	145 65%	227 61%	122 57%	436 65%N	53 O 45%	54 46%
Oppose	326 33%	156 32%	170 34%	74 26%	61 35%	67 34%	52 32%	70 41%DG	60 32%	70 31%	125 33%	71 33%	252 37%N	22 18%	26 22%
Strongly oppose	269 27%	154 31%C	115 23%	69 24%	50 29%	67 34%Н	43 26%	40 23%	41 22%	75 34%I	102 27%	51 24%	184 27%	32 27%	28 24%
Don't know	19 2%	10 2%	9 2%	6 2%	4 2%	3 2%	3 2%	3 2%	4 2%	5 2%	4 1%	7 3%	8 1%	2 2%	4 3%
Refused	7 1%	4 1%	2	2 1%	1 1%	2 1%	0 0	2 1%	2 1%	5 2%K	0	*	5 1%	0 0	0

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B1B

Would you strongly support, support, oppose or strongly oppose each of the following policies?

B. Grocery stores should remove sugary drinks from coolers at check-out aisles and create aisles where only healthy beverages are available

			House	hold In				H. Siz		αh i	.ldren	T= 11 1		Educ	ation	
			\$35K-	\$50K-	\$75K- \$									HS	Coll	
		LT	LT	LT	LT	Or	_		3 Or			Under	13-	Grad	Incom-	
	Total (A)	\$35K (B)	\$50K (C)	\$75K (D)	\$100K (E)	More (F)	1 (G)	2 (H)	More (I)	None (J)	Any (K)	13 (L)	17 (M)	or Less	plete (O)	Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Strongly support/Support (Net)	379 38%	156 45%F	44 35%	53 45%F	34 32%	45 28%	77 38%	114 36%	185 40%	247 38%	130 39%	114 43%	42 29%	155 37%	114 41%	106 37%
Strongly support	155	66	15	16	13	24	31	39	84	87	67	61	17	61	48	46
	15%	19%	12%	13%	13%	15%	15%	12%	18%	13%	20%J	23%	12%	14%	17%	16%
Support	224 22%	90 26%F	29 23%	37 32%F	21 20%	21 13%	46 23%	74 23%	102 22%	160 24%	63 19%	53 20%	24 17%	94 22%	67 24%	60 21%
Oppose/Strongly oppose	596	183	79	63	67	112	121	197	268	397	194	143	99	256	153	178
(Net)	60%	53%	63%	54%	63%	70%B	D 60%	62%	57%	61%	58%	54%	68%	61%	55%	62%
Oppose	326 33%	107 31%	45 36%	32 28%	39 37%	57 36%	83 41%H	93 I 29%	148 32%	219 34%	107 32%	76 29%	60 <b>41</b> %	147 35%	85 31%	95 33%
Strongly oppose	269 27%	77 22%	34 27%	30 26%	28 26%	54 34%B	38 19%	104 33%G	120 26%	177 27%	87 26%	67 25%	39 27%	109 26%	68 25%	83 29%
Don't know	19 2%	4 1%	2 2%	1 1%	4 4%	1 1%	2 1%	6 2%	8 2%	8 1%	8 2%	7 3%	3 2%	4 1%	9 3%	3 1%
Refused	7 1%	3 1%	0 0	0 0	1 1%	2 1%	1 *	1	5 1%	2	5 1%	3 1%	2 1%	5 1%	0 0	2 1%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base

Question B1C

Would you strongly support, support, oppose or strongly oppose each of the following policies?

C. Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks

														ce	
		Se	×			Age				Regi	on		White	Black	His-
	Total	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West	Only (Non- Hisp) (M)	(Non-	panic (Any Race) (O)
Unweighted Total	1008	507	501	123	119	178	249	336	190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Strongly support/Support (Net)	643 64%	310 63%	333 66%	196 67%	118 68%	118 60%	105 65%	105 61%	123 66%	136 61%	236 63%	148 68%	418 62%	86 5 73%	84 71%
Strongly support	321 32%	158 32%	162 32%	111 38%F	68 PH 39%E H	49 G 25%	44 27%	48 27%	65 35%	57 26%	120 32%	78 36%	181 27%	54 46%I	50 4 42%M
Support	322 32%	152 31%	170 34%	85 29%	50 29%	68 35%	61 38%	57 33%	58 31%	79 35%	115 31%	70 33%	237 35%	32 5 27%	34 29%
Oppose/Strongly oppose (Net)	337 34%	174 35%	164 32%	91 31%	52 30%	73 38%	56 35%	62 36%	59 32%	79 36%	132 35%	67 31%	247 37%	29 sN 24%	28 24%
Oppose	203 20%	99 20%	104 3 21%	59 20%	27 15%	39 20%	37 22%	40 23%	39 21%	49 22%	75 20%	41 19%	151 22%	16 14%	14 12%
Strongly oppose	134 13%	75 15%	59 12%	32 11%	25 14%	35 18%	20 12%	22 13%	20 11%	30 14%	57 15%	27 12%	96 149	13 11%	15 12%
Don't know	18 2%	10 2%	9 3 2%	4 1%	5 3%	4 2%	1 1%	5 3%	4 2%	6 3%	8 2%	1 *	9 18	3 5 <b>2</b> %	6 5%
Refused	1	1	1 *	0	0 0	0 0	0 0	1 1%	1 *	1 *	0	0 0	1 *	*	0 0

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B1C

Would you strongly support, support, oppose or strongly oppose each of the following policies?

C. Grocery stores should provide information in the soda aisle about the calorie and sugar content of the drinks and the health risks of drinking too many sugary drinks

		Household Income						H. Siz	_	αh i	ldman	In H.H		Educ	ation	
			\$35K-	•	\$75K- \$	\$100K								HS	Coll	
	Total (A)	LT \$35K (B)	LT \$50K (C)	LT \$75K (D)	LT \$100K (E)	Or More (F)	1 (G)		3 Or More (I)	None	Any (K)	Under 13 (L)	13- 17 (M)	Grad or Less (N)	Incom- plete (O)	Coll Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Strongly support/Support (Net)	643	235	77	75	72	99	136	187	312	410	228	190	97	271	184	179
	64%	68%	61%	64%	68%	62%	68%	59%	67%	63%	68%	71%	67%	65%	66%	62%
Strongly support	321	122	32	31	33	52	64	93	158	196	120	110	42	132	91	92
	32%	35%	26%	27%	31%	33%	32%	29%	34%	30%	36%	41%	29%	31%	33%	32%
Support	322	114	45	44	39	47	72	9 <u>4</u>	154	213	108	81	55	140	93	87
	32%	33%	36%	38%	37%	30%	36%	29%	33%	33%	32%	30%	38%	33%	34%	30%
Oppose/Strongly oppose (Net)	337	106	47	39	34	57	58	124	148	226	107	74	47	141	84	105
	34%	31%	37%	33%	32%	36%	29%	39%G	32%	35%	32%	28%	32%	34%	30%	36%
Oppose	203	69	28	21	19	24	39	72	89	135	66	43	32	8 <b>4</b>	56	60
	20%	20%	23%	18%	18%	15%	19%	23%	19%	21%	19%	16%	22%	20%	20%	s 21%
Strongly oppose	134	37	19	18	15	32	20	52	59	91	41	32	15	57	28	44
	13%	11%	15%	15%	14%	20%B	10%	16%	13%	14%	12%	12%	11%	13%	10%	15%
Don't know	18	4	2	3	0	3	6	6	6	17	2	2	1	7	9	3
	2%	1%	1%	2%	0	2%	3%	2%	1%	3%	1%	1%	1%	2%	3%	5 1%
Refused	1 *	*	0 0	*	0 0	0 0	1 *	1 *	0 0	1	0 0	0 0	0 0	0	0	1 *

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base

Question B2

In many fast food restaurants, a large soft drink is about 32 ounces-the size of more than two soda cans-and 300 calories and 21 teaspoons of sugar. To encourage healthier meals, the largest-size soft drink could be limited to 16 ounces, which would provide the calories and sugar of one can of soda. Would you strongly support, support, oppose or strongly oppose that?

													Ra	ce	
		Sex				Age				Regi	on		White	 Black	His-
			 Fe-	 18-	35-	45-	55-		 North-	Mid-			(Non-	(Non-	panic (Any
	Total	Male	male	34	44	54	64	65+	east	west	South	West	Hisp)	Hisp)	Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted Total	1008	507	501	123	119	178	249	336	190	221	374	223	762	100	47
Weighted Total	1000	494	506	291	175*	195	162	173	186	222	376	216	675	117*	118*
Strongly support/Support (Net)	503	217	286	146	99	89	79	88	108	101	196	98	324	74	63
	50%	44%	57%B	50%	56%	45%	49%	51%	58%JI	3 45%	52%	45%	48%	63%M	I 53%
Strongly support	229	81	148	66	51	37	36	39	55	36	89	50	134	39	32
	23%	16%	29%B	23%	29%	19%	22%	23%	30%J	16%	24%	23%	20%	33%M	I 27%
Support	274	136	138	81	48	52	44	49	53	65	107	49	190	35	30
	27%	28%	27%	28%	27%	27%	27%	28%	29%	29%	29%	22%	28%	30%	26%
Oppose/Strongly oppose (Net)	484	269	214	140	74	104	83	81	78	116	176	114	341	42	56
	48%	54%C	42%	48%	42%	53%	51%	47%	42%	52%	47%	53%	51%	N 36%	47%
Oppose	253	131	121	79	44	50	38	41	44	64	83	62	173	27	26
	25%	27%	24%	27%	25%	26%	23%	23%	23%	29%	22%	28%	26%	23%	22%
Strongly oppose	231	138	93	62	30	53	45	41	34	52	93	53	169	15	30
	23%	28%C	18%	21%	17%	27%	28%E	24%	18%	23%	25%	24%	25%	N 13%	25%
Don't know	9 1%	4 1%	5 1%	2 1%	3 1%	1	*	3 2%	*	1 1%	4 1%	3 2%	5 1%	1	0
Refused	4 *	4 1%	*	2 1%	0 0	2 1%	0 0	*	0 0	4 2%1	0 K 0	*	4 1%	0 0	0

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N/O Overlap formulae used. \* small base

Question B2

In many fast food restaurants, a large soft drink is about 32 ounces-the size of more than two soda cans-and 300 calories and 21 teaspoons of sugar. To encourage healthier meals, the largest-size soft drink could be limited to 16 ounces, which would provide the calories and sugar of one can of soda. Would you strongly support, support, oppose or strongly oppose that?

			House	hold In	come			H. Siz	_	ah i	1 4	T- 11 11		Educ	ation	
	Total	LT \$35K (B)	\$35K- LT \$50K (C)	LT	\$75K- \$3 LT \$100K 1		1 (G)		e  3 Or More (I)	None	Any (K)	In H.H Under 13 (L)	13- 17 (M)	HS Grad or Less (N)	Coll Incom- plete (O)	Coll Grad (P)
Unweighted Total	1008	289	127	148	109	179	242	405	350	759	243	178	123	339	267	387
Weighted Total	1000	346	125*	116	106*	159	201	318	466	654	337	266	145*	419	276	288
Strongly support/Support (Net)	503	187	65	59	44	79	106	148	242	338	161	130	71	214	154	128
	50%	54%	52%	51%	41%	50%	53%	47%	52%	52%	48%	49%	49%	51%	56%	P 44%
Strongly support	229	79	28	19	25	36	54	68	103	153	73	61	25	98	62	66
	23%	23%	23%	16%	24%	23%	27%	22%	22%	23%	22%	23%	17%	23%	22%	23%
Support	274	108	37	40	18	43	52	80	139	185	88	70	45	117	93	62
	27%	31%E	29%	34%E	17%	27%	26%	25%	30%	28%	26%	26%	31%	28%	34%	P 21%
Oppose/Strongly oppose (Net)	484	152	60	58	61	77	92	165	218	307	171	133	72	201	117	156
	48%	44%	48%	49%	58%B	49%	46%	52%	47%	47%	51%	50%	49%	48%	42%	54%0
Oppose	253	86	34	30	33	33	59	76	112	156	93	70	40	104	69	73
	25%	25%	27%	26%	31%	21%	29%	24%	24%	24%	28%	26%	28%	25%	25%	25%
Strongly oppose	231	66	26	27	29	45	33	88	106	151	78	63	32	98	48	82
	23%	19%	21%	23%	27%	28%	17%	28%G	23%	23%	23%	24%	22%	23%	17%	29%0
Don't know	9 1%	4 1%	1 1%	0	1 1%	*	2 1%	3 1%	4 1%	5 1%	4 1%	3 1%	1 1%	2 *	2 1%	5 2%
Refused	4 *	2 1%	0	0 0	0	2 1%	0	2 1%	2 *	2 *	2 *	0 0	2 1%	2 *	2 1%	0

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P Overlap formulae used. \* small base