

December 13, 2010

Mr. Paul Bulcke, CEO Nestlé Headquarters Avenue Nestlé 55 1800 Vevey, Switzerland

Mr. Brad Alford, Chairman & CEO Nestle USA 800 North Brand Boulevard Glendale, CA 91203

Dear Messrs. Bulcke and Alford:

I read that Nestle is considering buying Quorn from Premier Foods and urge you to reconsider.

In recent years, Nestle has positioned itself as a "Nutrition, Health and Wellness company." Marketing Quorn would undermine your credibility in that regard.

We have documented the high prevalence of allergic reactions to Quorn. Those reactions vary from mild nausea to vomiting so violent that blood vessels in the eyes break to potentially deadly anaphylactic reactions. We have documented more than 1,500 adverse reactions, and a telephone survey of random Britons that we commissioned found that a higher percentage of consumers suffered adverse reactions to Quorn than to the well-known food allergens (peanuts, shellfish, and others). (See the papers that I and others have published on the allergenicity of Quorn:

http://cspinet.org/quorn/medical_research.html.)

My organization has urged the British, American, and Australian food-safety agencies to bar the sale of Quorn because of its hazards, and we have a lawsuit (concerning labeling) pending in an American court. I assure you that we will do what we can to discourage the consumption of those harmful products and continue to urge government agencies to bar their sale or at least require strong warning labels. Consumers have enough traditional allergens to contend with—they don't need another one added intentionally to the food supply.

Nestle, if it buys and markets Quorn foods, will only soil its reputation.

Sincerely,

Michael F. Jacobson, Ph.D.

Executive Director