Question F1 -- Strongly agree Summary

How much do you agree or disagree with each of the following statements?

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	'119*	160
Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups	383	162	221	120	75	72	55	62	138	112	109	73	76	153	82	229	52	65
	38%	33%	42%	40%	46%	42%	32%	31%	43%	44%	32%	41%	36%	40%	34%	35%	44%	41%
			B		GH		H		K	K								
Chain restaurants should provide calorie information on menus and menu boards	378	157	221	122	69	73	53	61	135	111	106	71	69	154	84	222	52	68
	38%	32%	42%	41%	42%	42%	31%	30%	42%	44%	31%	40%	33%	41%	35%	34%	44%	42%
			B	GH	GH		H		K	K								
Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to	374	166	208	114	69	68	53	69	130	105	114	65	73	150	86	230	48	63
	37%	34%	40%	38%	42%	39%	32%	34%	41%	41%	33%	36%	35%	40%	36%	36%	40%	40%
					G													

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F1 -- Strongly agree Summary

How much do you agree or disagree with each of the following statements?

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups	383	115	24	86	66	91	67	125	190	248	135	110	55	147	103	133
	38%	34%	32%	41%	39%	42%	35%	37%	40%	37%	41%	41%	44%	35%	38%	41%
Chain restaurants should provide calorie information on menus and menu boards	378	108	24	88	67	92	64	127	187	247	131	105	51	136	101	141
	38%	32%	31%	42%	40%	43%	34%	37%	39%	37%	40%	39%	41%	33%	38%	44%
				B		B										N
Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to	374	108	26	84	71	86	61	130	183	241	133	107	53	141	103	130
	37%	32%	33%	40%	42%	40%	32%	38%	38%	36%	40%	40%	43%	34%	38%	40%
				B												

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P

Overlap formulae used. * small base

Question F1 -- Strongly/Somewhat agree Summary

How much do you agree or disagree with each of the following statements?

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	'119'	160
Chain restaurants should provide calorie information on menus and menu boards	832	391	441	248	135	149	147	153	274	222	276	154	170	314	195	537	94	131
	83%	80%	85%	83%	83%	86% H	87% H	76%	85%	87% K	81%	86%	81%	83%	82%	83%	79%	82%
Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups	829	397	432	242	141	146	140	160	271	221	272	151	168	310	199	537	95	126
	82%	82%	83%	81%	86%	85%	82%	79%	85%	87% K	80%	84%	80%	82%	83%	83%	80%	78%
Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to	814	388	426	236	140	146	138	153	268	221	270	149	167	306	192	529	89	127
	81%	80%	82%	79%	86% H	85%	82%	76%	84%	87% K	79%	83%	79%	81%	80%	82%	75%	79%

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Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F1 -- Strongly/Somewhat agree Summary

How much do you agree or disagree with each of the following statements?

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Chain restaurants should provide calorie information on menus and menu boards	832	266	60	179	139	187	146	283	403	558	274	221	103	344	220	268
	83%	79%	79%	85%	83%	87%	76%	83%	85%	82%	83%	82%	82%	83%	82%	83%
						B			G							
Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups	829	267	59	173	143	188	147	281	401	558	271	219	105	339	217	273
	82%	79%	77%	82%	85%	87%	77%	83%	84%	83%	82%	81%	84%	82%	81%	85%
						B			G							
Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to	814	257	59	174	138	186	142	275	398	538	276	222	106	333	215	266
	81%	76%	77%	83%	83%	86%	74%	81%	84%	80%	84%	82%	85%	80%	80%	82%
						B			G							

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Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P

Overlap formulae used. * small base

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Question F1A

How much do you agree or disagree with each of the following statements?

A. Chain restaurants should provide calorie information on menus and menu boards

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Agree (Net)	832	391	441	248	135	149	147	153	274	222	276	154	170	314	195	537	94	131
	83%	80%	85%	83%	83%	86% H	87% H	76%	85%	87% K	81%	86%	81%	83%	82%	83%	79%	82%
Strongly agree	378	157	221	122	69	73	53	61	135	111	106	71	69	154	84	222	52	68
	38%	32%	42% B	41% GH	42% GH	42% H	31%	30%	42% K	44% K	31%	40%	33%	41%	35%	34%	44%	42%
Somewhat agree	454	234	220	127	66	76	94	93	139	111	170	83	101	160	111	315	42	63
	45%	48%	42%	42%	40%	44%	55% DE	46%	43%	44%	50%	46%	48%	42%	46%	49% Q	35%	40%
Disagree (Net)	175	95	80	51	28	23	23	49	47	33	66	25	41	65	44	108	25	29
	17%	20%	15%	17%	17%	14%	13%	24% FG	15%	13%	19% J	14%	19%	17%	18%	17%	21%	18%
Somewhat disagree	114	66	48	33	19	17	17	28	33	22	45	16	24	49	26	78	16	13
	11%	14% C	9%	11%	12%	10%	10%	14%	10%	9%	13%	9%	11%	13%	11%	12%	13%	8%
Strongly disagree	61	29	32	18	9	7	6	20	15	10	20	10	17	16	18	30	9	16
	6%	6%	6%	6%	6%	4%	3%	10% FG	5%	4%	6%	5%	8%	4%	8%	5%	8%	10% P

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Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F1A

How much do you agree or disagree with each of the following statements?

A. Chain restaurants should provide calorie information on menus and menu boards

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Agree (Net)	832	266	60	179	139	187	146	283	403	558	274	221	103	344	220	268
	83%	79%	79%	85%	83%	87%	76%	83%	85%	82%	83%	82%	82%	83%	82%	83%
						B			G							
Strongly agree	378	108	24	88	67	92	64	127	187	247	131	105	51	136	101	141
	38%	32%	31%	42%	40%	43%	34%	37%	39%	37%	40%	39%	41%	33%	38%	44%
				B		B										N
Somewhat agree	454	159	37	92	72	94	82	156	216	311	144	116	52	209	119	127
	45%	47%	48%	44%	43%	44%	43%	46%	45%	46%	43%	43%	41%	50%	44%	39%
														P		
Disagree (Net)	175	70	16	31	28	29	45	56	73	119	56	49	22	71	49	55
	17%	21%	21%	15%	17%	13%	24%	17%	15%	18%	17%	18%	18%	17%	18%	17%
		F					I									
Somewhat disagree	114	34	8	24	24	23	24	42	49	74	41	35	16	33	37	44
	11%	10%	10%	12%	15%	11%	12%	12%	10%	11%	12%	13%	13%	8%	14%	14%
															N	N
Strongly disagree	61	36	8	7	4	6	22	14	25	45	16	15	6	38	12	11
	6%	11%	11%	3%	2%	3%	11%	4%	5%	7%	5%	5%	5%	9%	4%	3%
		DEF	DEF				HI							OP		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P
Overlap formulae used. * small base

Question F1B

How much do you agree or disagree with each of the following statements?

B. Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Agree (Net)	829	397	432	242	141	146	140	160	271	221	272	151	168	310	199	537	95	126
	82%	82%	83%	81%	86%	85%	82%	79%	85%	87% K	80%	84%	80%	82%	83%	83%	80%	78%
Strongly agree	383	162	221	120	75	72	55	62	138	112	109	73	76	153	82	229	52	65
	38%	33%	42% B	40%	46% GH	42% H	32%	31%	43% K	44% K	32%	41%	36%	40%	34%	35%	44%	41%
Somewhat agree	446	235	211	123	66	73	85	98	133	110	163	79	92	158	117	309	43	60
	44% C	48%	40%	41%	41%	43%	50%	49%	41%	43%	48%	44%	44%	42%	49%	48% QR	36%	38%
Disagree (Net)	178	89	89	57	22	27	30	42	49	34	70	28	42	68	40	107	24	35
	18%	18%	17%	19%	14%	15%	18%	21%	15%	13%	20% J	16%	20%	18%	17%	17%	20%	22%
Somewhat disagree	123	63	60	39	17	19	23	25	36	25	51	21	27	53	22	79	16	20
	12%	13%	12%	13%	11%	11%	13%	13%	11%	10%	15%	12%	13%	14%	9%	12%	13%	13%
Strongly disagree	55	26	29	19	5	7	7	17	13	9	19	7	16	15	18	28	8	14
	5%	5%	6%	6%	3%	4%	4%	8% E	4%	4%	6%	4%	7%	4%	7%	4% P	7%	9% P

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F1B

How much do you agree or disagree with each of the following statements?

B. Chain supermarkets should provide calorie information for their prepared foods, such as salad bars, bakery items, rotisserie chicken, deli sandwiches, and soups

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Agree (Net)	829	267	59	173	143	188	147	281	401	558	271	219	105	339	217	273
	82%	79%	77%	82%	85%	87%	77%	83%	84%	83%	82%	81%	84%	82%	81%	85%
						B			G							
Strongly agree	383	115	24	86	66	91	67	125	190	248	135	110	55	147	103	133
	38%	34%	32%	41%	39%	42%	35%	37%	40%	37%	41%	41%	44%	35%	38%	41%
Somewhat agree	446	152	35	86	77	97	80	155	211	310	136	109	50	192	114	140
	44%	45%	45%	41%	46%	45%	42%	46%	44%	46%	41%	40%	40%	46%	42%	43%
Disagree (Net)	178	70	18	38	25	28	44	59	75	118	60	51	20	76	52	50
	18%	21%	23%	18%	15%	13%	23%	17%	16%	17%	18%	19%	16%	18%	19%	15%
		F					I									
Somewhat disagree	123	39	9	31	22	23	24	44	55	78	46	38	14	44	40	39
	12%	11%	12%	15%	13%	11%	13%	13%	11%	11%	14%	14%	11%	11%	15%	12%
Strongly disagree	55	31	8	7	3	5	20	15	20	41	14	13	6	32	12	10
	5%	9%	11%	3%	2%	2%	11%	4%	4%	6%	4%	5%	5%	8%	5%	3%
		DEF	DEF				HI							P		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P
Overlap formulae used. * small base

Question F1C

How much do you agree or disagree with each of the following statements?

C. Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to

	Total	Sex		Age					Generation			Region				Race		Hispanic
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	(Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Agree (Net)	814	388	426	236	140	146	138	153	268	221	270	149	167	306	192	529	89	127
	81%	80%	82%	79%	86% H	85%	82%	76%	84%	87% K	79%	83%	79%	81%	80%	82%	75%	79%
Strongly agree	374	166	208	114	69	68	53	69	130	105	114	65	73	150	86	230	48	63
	37%	34%	40%	38%	42% G	39%	32%	34%	41%	41%	33%	36%	35%	40%	36%	36%	40%	40%
Somewhat agree	441	222	219	122	71	78	85	85	138	116	156	84	94	156	107	299	41	63
	44%	46%	42%	41%	44%	45%	50%	42%	43%	46%	46%	47%	45%	41%	45%	46% Q	35%	39%
Disagree (Net)	193	98	95	63	23	26	31	49	52	34	72	30	43	72	47	116	30	34
	19%	20%	18%	21%	14%	15%	18%	24% E	16%	13%	21% J	17%	21%	19%	20%	18%	25%	21%
Somewhat disagree	128	67	61	41	16	18	23	30	37	23	51	19	26	51	32	79	21	20
	13%	14%	12%	14%	9%	10%	14%	15%	12%	9%	15% J	11%	13%	13%	13%	12%	18%	12%
Strongly disagree	65	31	34	22	7	8	8	19	16	11	21	11	17	22	15	37	9	14
	6%	6%	6%	7%	5%	5%	5%	9%	5%	4%	6%	6%	8%	6%	6%	6%	8%	9%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F1C

How much do you agree or disagree with each of the following statements?

C. Pizza chains should provide calorie information on menus and menu boards as all other restaurant chains will soon be required to

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Agree (Net)	814	257	59	174	138	186	142	275	398	538	276	222	106	333	215	266
	81%	76%	77%	83%	83%	86%	74%	81%	84%	80%	84%	82%	85%	80%	80%	82%
						B			G							
Strongly agree	374	108	26	84	71	86	61	130	183	241	133	107	53	141	103	130
	37%	32%	33%	40%	42%	40%	32%	38%	38%	36%	40%	40%	43%	34%	38%	40%
					B											
Somewhat agree	441	149	34	90	68	100	80	145	216	297	144	114	52	193	113	135
	44%	44%	44%	43%	40%	46%	42%	43%	45%	44%	43%	42%	42%	46%	42%	42%
Disagree (Net)	193	80	17	36	29	30	50	65	78	138	54	48	19	82	54	57
	19%	24%	23%	17%	17%	14%	26%	19%	16%	20%	16%	18%	15%	20%	20%	18%
		F					I									
Somewhat disagree	128	47	8	26	24	22	30	45	53	90	37	32	13	44	41	43
	13%	14%	10%	13%	14%	10%	16%	13%	11%	13%	11%	12%	10%	10%	15%	13%
Strongly disagree	65	33	9	10	5	8	20	20	25	48	17	16	6	38	13	13
	6%	10%	12%	5%	3%	3%	10%	6%	5%	7%	5%	6%	5%	9%	5%	4%
		DEF	DEF				I							P		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P

Overlap formulae used. * small base

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Question F2

Chain restaurants will soon be required to label calories. Supermarkets sell many foods that are similar to the food in restaurants, like soup, sandwiches, and muffins. In this context, should supermarket chains be held to the same standard as restaurant chains and have to post calories for these foods?

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Yes	863	408	456	256	142	158	146	161	283	231	286	160	177	324	202	548	107	137
	86%	84%	87%	85%	87%	92% H	86%	80%	88%	91% K	84%	89%	84%	86%	84%	85%	90%	85%
No	144	78	65	44	21	14	23	41	38	24	56	19	33	54	37	97	12	24
	14%	16%	13%	15%	13%	8%	14%	20% F	12%	9%	16% J	11%	16%	14%	16%	15%	10%	15%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F2

Chain restaurants will soon be required to label calories. Supermarkets sell many foods that are similar to the food in restaurants, like
soup, sandwiches, and muffins. In this context, should supermarket chains be held to the same standard as restaurant chains and have to
post calories for these foods?

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Yes	863	282	59	183	147	192	157	289	418	573	290	239	108	350	237	276
	86%	84%	77%	87%	88%	89%	82%	85%	88%	85%	88%	89%	87%	84%	88%	86%
					C	C										
No	144	55	18	27	21	24	35	51	59	103	40	31	17	65	32	47
	14%	16%	23%	13%	12%	11%	18%	15%	12%	15%	12%	11%	13%	16%	12%	14%
			EF													

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P
Overlap formulae used. * small base

Question F3

Chain restaurants will soon be required to label calories. Convenience stores also sell similar foods as restaurants like hot dogs, prepared
sandwiches, doughnuts, and burritos. In this context, should convenience store chains be held to the same standard as restaurant chains and
have to post calories for these foods?

	Total	Sex		Age					Generation			Region				Race		Hispanic (Any Race)
		Male	Female	18-34	35-44	45-54	55-64	65+	Millen-nials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total'	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Yes	852	403	449	254	135	154	146	163	278	221	287	156	179	321	197	545	102	134
	85%	83%	86%	85%	83%	89% H	86%	81%	87%	87%	84%	87%	85%	85%	82%	85%	86%	83%
No	155	83	72	46	28	18	24	39	43	34	55	23	32	58	42	100	16	27
	15%	17%	14%	15%	17%	11%	14%	19% F	13%	13%	16%	13%	15%	15%	18%	15%	14%	17%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

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Question F3

Chain restaurants will soon be required to label calories. Convenience stores also sell similar foods as restaurants like hot dogs, prepared
sandwiches, doughnuts, and burritos. In this context, should convenience store chains be held to the same standard as restaurant chains and
have to post calories for these foods?

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Yes	852	275	60	177	149	190	155	286	411	567	285	237	105	344	237	272
	85%	82%	78%	84%	89% BC	88%	81%	84%	86%	84%	86%	88%	84%	83%	88%	84%
No	155	61	17	33	18	26	36	54	65	110	45	33	20	71	33	51
	15%	18% E	22% E	16%	11%	12%	19%	16%	14%	16%	14%	12%	16%	17%	12%	16%

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Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P
Overlap formulae used. * small base

Question F9

The Food and Drug Administration is updating the Nutrition Facts label on packaged foods with new information that will show how much sugar
is added to foods. How useful do you think this new information will be to you?

ORC STUDY #813032   ONLINE CARAVAN   JANUARY 18-21, 2018
FOOD ISSUES STUDY

	Total	Sex		Age					Generation			Region				Race		
		Male	Female	18-34	35-44	45-54	55-64	65+	Millennials (20-37)	Gen X (38-53)	Baby Boomers (54-72)	Northeast	Mid West	South	West	White Only (Non-Hisp)	Black Only (Non-Hisp)	Hispanic (Any Race)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Total	1007	503	504	318	201	142	185	161	359	252	323	184	203	378	242	628	105	119
Weighted Total	1007	486	521	300	163	172	169	202	321	255	342	179	210	378	239	645	119*	160
Useful (Net)	872	409	463	260	143	151	144	173	284	225	294	161	174	333	203	555	106	141
	87%	84%	89%	87%	88%	88%	85%	86%	88%	88%	86%	90%	83%	88%	85%	86%	89%	88%
Very useful	500	210	290	154	79	78	83	105	164	125	172	91	97	197	114	282	78	95
	50%	43%	56% B	51%	49%	46%	49%	52%	51%	49%	50%	51%	46%	52%	48%	44%	66% P	59% P
Somewhat useful	371	198	173	106	64	73	61	68	120	100	122	70	77	136	88	273	28	45
	37%	41% C	33%	35%	39%	42%	36%	34%	37%	39%	36%	39%	37%	36%	37%	42% QR	23%	28%
Not useful (Net)	135	78	58	40	20	21	25	29	37	30	48	18	36	45	36	90	13	20
	13%	16% C	11%	13%	12%	12%	15%	14%	12%	12%	14%	10%	17%	12%	15%	14%	11%	12%
Not too useful	100	61	39	28	13	19	20	20	26	24	35	14	23	33	29	69	9	13
	10%	12% C	8%	9%	8%	11%	12%	10%	8%	9%	10%	8%	11%	9%	12%	11%	8%	8%
Not at all useful	36	17	19	12	7	2	5	9	11	5	13	3	13	12	7	21	4	6
	4%	3%	4%	4%	4%	1%	3%	4%	3%	2%	4%	2%	6%	3%	3%	3%	3%	4%

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Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M/N/O - P/Q/R
Overlap formulae used. * small base

Question F9

The Food and Drug Administration is updating the Nutrition Facts label on packaged foods with new information that will show how much sugar
is added to foods. How useful do you think this new information will be to you?

	Total	Household Income					Household Size			Children In Household				Education		
		LT $35K	$35K - LT $50K	$50K - LT $75K	$75K - LT $100K	$100K or more	1	2	3 or more	No	Yes	Under 13	13-17	HS Grad or less	College Incomplete	College Graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted Total	1007	290	69	216	182	250	182	335	490	651	356	298	127	331	265	411
Weighted Total	1007	337	77*	210	167	216	191	340	476	676	331	270	125	415	269	323
Useful (Net)	872	279	60	187	157	188	152	292	427	576	296	242	113	345	234	292
	87%	83%	78%	89%	94%	87%	80%	86%	90%	85%	89%	90%	91%	83%	87%	91%
				C	BCF				G							N
Very useful	500	164	32	104	83	117	95	174	232	346	154	125	63	193	127	180
	50%	49%	42%	49%	50%	54%	50%	51%	49%	51%	47%	46%	51%	47%	47%	56%
																NO
Somewhat useful	371	115	28	83	74	71	58	118	196	230	142	117	50	152	107	112
	37%	34%	36%	40%	44%	33%	30%	35%	41%	34%	43%	43%	40%	37%	40%	35%
					BF				G		J					
Not useful (Net)	135	58	17	23	10	28	39	48	49	100	35	28	12	70	35	31
	13%	17%	22%	11%	6%	13%	20%	14%	10%	15%	11%	10%	9%	17%	13%	9%
		E	DE			E	I							P		
Not too useful	100	38	13	21	7	21	28	31	41	72	28	23	9	46	31	23
	10%	11%	17%	10%	4%	10%	15%	9%	9%	11%	9%	8%	7%	11%	12%	7%
		E	E	E		E	I									
Not at all useful	36	20	4	2	3	7	10	17	8	29	7	6	3	24	4	7
	4%	6%	5%	1%	2%	3%	5%	5%	2%	4%	2%	2%	2%	6%	1%	2%
		DE					I	I						OP		

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Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P
Overlap formulae used. * small base