SUMMARY OF POLLS ON NUTRITION LABELING IN RESTAURANTS

Question	Poll	% Support/Agree
National Polls	·	
Fast-food and other chain restaurants should list	Caravan Opinion	78
nutritional information, such as calories, fat, sugar or	Research Corp., 2008	
salt content on menus and menu boards	·	
Restaurants should make nutrition information	ARAMARK Corp., 2005	83
available for all menu items		
Menu boards should list nutrition information for all	Technomic Inc., 2007	74
items served		
Restaurants should be required to provide nutrition	Global Strategy Group,	67
information, including calories, on menus	2003	
Statewide Polls	·	
Support requiring fast-food and chain restaurants to	End Hunger Connecticut,	82
display calorie content on menus or menu boards	2007	
Support requiring fast-food and chain restaurants to	California Center for	84
post nutrition information on their menus	Public Health Advocacy,	
•	2007	

- ARAMARK Corp., 2005, nationwide online survey of 5,297 adults
 - As cited by Nanci Hellmich. "Diners Want More Info and Smaller Entrees." October 19, 2005. http://www.usatoday.com/news/health/2005-10-19-diners-less-food_x.htm
- California Center for Public Health Advocacy; 523 respondents in California
 - Field Research Corporation poll conducted March 20-31, 2007. http://www.publichealthadvocacy.org/PDFs/fieldpollresults.pdf
- Caravan Opinion Research Corp., February 28 March 2, 2008, nationwide poll of 1,003 adults
- End Hunger Connecticut!; 501 respondents in Connecticut
 - Center for Survey Research and Analysis at the University of Connecticut, poll conducted April 17 and April 23, 2007.
 http://www.endhungerct.org/PDF/pollresults.pdf
- Global Strategy Group, September 4 8, 2003, nationally representative poll
- Technomic Inc.'s Nutritrack Consumer Nutrition Insights online survey. May 2007; 2,500 respondents nationwide.