



**PRODUCT** Bud Light  
**MARKET** Network  
**PROGRAM** Super Bowl XI  
**CODE #** 060200587  
**TITLE** Man Hides Beer In Office, Chaos Ensues

**LENGTH** 30  
**STATION** ABC  
**DATE** 02/05/2006  
**TIME** 06:32 PM



MAN: How was your weekend Davis?



DAVIS: Actually sir I spent most of mine here.



I had an idea to hide Bud Lights all



around the office, you know, give the employees a little moral booster.



MAN: Hm.



(SFX: PEOPLE DESTROYING OFFICE WHILE SEARCHING FOR BUD LIGHT IN)



(SFX)



(SFX)



(SFX)



(SFX: MAN SCREAMS IN & OUT)



(SFX OUT) (SFX: BEER BEING Poured IN GLASS IN) MALE ANNCR: Refreshing smooth Bud Light. (SFX OUT) MALE (VO): Ahh! ANNCR: Always worth it.



MAN: I guess the savages didn't find all of them. (SFX: MAN GETS TACKLED IN & OUT)

**VIDEO ALSO AVAILABLE IN ANALOG & DIGITAL FORMATS**

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