| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| The Campbell's Company | V8, Pepperidge Farms, Lance, Snack Factory, Prego, Kettle Brand, Snyder's of Hanover, Cape Cod | 7% | All products | March-August 2026 (commitment met) | Pledged to phase out artificial colors by mid-2018 but did not meet the deadline. | None |
| The Coca-Cola Company | Coca-Cola, Fanta, Minute Maid, Vitaminwater, Powerade, Simply, Sprite | 22% | No plan | N/A | None | None |
| Conagra Brands | Birds Eye, Duncan Hines, Healthy Choice, Marie Callender's, Reddi-wip, Slim Jim, Orville Redenbacher's, Vlasic | 5% | All products | **Frozen brands:** End of 2025 (confirmed met)[2]<br>**K-12 school food:** Beginning of 2026-2027 school year<br>**All products:** End of 2027 | None | None |
| Danone | Activia, International Delight, Silk, Dannon, Yo Crunch, Light & Fit, Oikos | 4% | Unclear[3] | No timeline provided | None | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| Ferrero | Jelly Belly, Laffy Taffy, NERDS, SweeTarts, Black Forest, Brach's, Fun Dip, Trolli, Blue Ribbon Classics, Nutella, Keebler, Kinder | 60% | No plan[4] | N/A | None | None |
| Flowers Foods | Nature's Own, Dave's Killer Bread, Canyon Bakehouse, Wonder, Tastykake, Mrs. Freshley's, Simple Mills, Wonder | 16% | No plan | N/A | None | None |
| General Mills | Lucky Charms, Trix, Cinnamon Toast Crunch, Betty Crocker, Haagen Dazs, Cheerios, Nature Valley, Old El Paso, Pillsbury, Totino's, Annie's | 19% | All products | **K-12 school foods:** Summer 2026 (commitment met)<br>**Cereals:** Summer 2026 (commitment met)<br>**All products:** End of 2027 | Pledged in 2015 to remove artificial colors from all cereals. Never reformulated cereals like Lucky Charms; removed artificial dyes from Trix then switched back in 2017. | None |
| Grupo Bimbo | Bimbo, Arnold, Sara Lee, Little Bites, Entenmann's, Takis, Thomas' | 9% | All products | End of 2026 | None | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| Hershey | Hershey's, Reese's, Kit Kat, Jolly Rancher, Twizzlers, Good & Plenty, Ice Breakers, SkinnyPop, Dot's Homestyle Pretzels | 33% | All products | **All products:** End of 2027 | None | None |
| Hormel Food Corp | Applegate, Corn Nuts, Justin's, Planters, Skippy, SPAM | 1% | Unclear[5] | No timeline provided | None | None |
| J.M. Smucker Co. | Hostess, Smucker's, Jif, Uncrustables | 7% | All products | **K-12 school foods:** By the 2026-2027 school year<br><br>**All products:** End of 2027 | None | None |
| Kellanova[6] | Austin, Cheez-It, Club Crackers, Eggo, MorningStar Farms, Nutri-Grain, Pop-Tarts, Pringles, Rice Krispies Treats, RXBAR, Town House | 24%*<br><br>*Data from Kellogg's, which split into WK Kellogg Co and Kellanova in 2023. | All products | **K-12 school foods:** Within the 2026-27 school year<br><br>**All products:** End of 2027 | Kellogg Company (which split into WK Kellogg Co and Kellanova in 2023) pledged in 2015 to phase out artificial colors from cereals and snack bars by 2018 but did not meet the deadline. | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| Keurig Dr Pepper | Dr Pepper, 7UP, Crush, Canada Dry, Sunkist, Schweppes, Hawaiian Punch, Snapple, Yoo-Hoo, A&W, Stewart's, Mott's | 31% | No plan | N/A | None | None |
| Kraft Heinz | Kraft, Heinz, Kool-Aid, Jell-O, Capri-Sun, Crystal Light, Jet-Puffed, Oscar Mayer | 15% | All products | **All products:** End of 2027 | None | None |
| Mars | M&M's, Skittles, Starburst, Snickers, Twix, Dove Chocolate, Orbit, Juicy Fruit, Combos | 52% | No plan[7]<br><br>*Mars Wrigley, the company's confectionary and gum subsidiary, will offer limited dye-free alternatives in 2026. | N/A | In 2016, pledged to remove all artificial colors, including titanium dioxide, from its products by 2021. Mars later limited this commitment: it removed synthetic colors from its U.S. dinner foods but chose to prioritize removal only in European markets for its treats and snacks. | Some products[8] |
| McCormick & Company | McCormick, Frank's Red Hot, Cholula, French's, Thai Kitchen | 3% | Unclear[9] | No timeline provided | None | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| McKee Foods Corp | Little Debbie, Sunbelt Bakery, Drake's, Fieldstone Bakery | 46% | All products: End of 2027 | N/A | None | None |
| Mondelēz | belVita, Chips Ahoy!, Clif, Honey Maid, Milka, Nabisco, Nilla, Oreo, Ritz, Sour Patch Kids, Swedish Fish, Triscuit, Wheat Thins | 29% | Unclear[10] | No timeline provided | Pledged in 2015 to remove artificial colors from many brands by 2020 but did not meet that deadline. | None |
| Nestlé USA | Nestlé Toll House, Nesquik, Stouffer's, DiGiorno, Lean Cuisine | 1% | All products | **All products:** Mid-2026 | Pledged in 2015 to remove synthetic dyes from chocolate candy products, but the scope was limited and it's unclear whether the company fully delivered; the pledge did not cover other candy lines (e.g. SweeTarts, Nerds) later sold to Ferrero in 2018. | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| PepsiCo | Pepsi, Lay's, Doritos, Tostitos, Fritos, Cheetos, Gatorade, Ruffles, Mountain Dew, Lipton, Rockstar Energy, Quaker, Sabra | 31% | Some products[11] | **K-12 school foods:** 2025-2026 school year<br>**Lay's and Tostitos:** End of 2025 | None | None |
| Post Holdings | Honey Bunches of Oats, PEBBLES, Grape Nuts, Peter Pan, Ronzoni, Weetabix, Bob Evans Farms, Owens, Crystal Farms | 24% | No plan | N/A | None | None |
| Tyson Brands Inc | Tyson, Jimmy Dean, Hillshire Farms, Sara Lee | 2% | All products (commitment met) | **All products:** May 2025 | None | All products |
| Unilever | Ben & Jerry's, Cornetto, Hellmann's, Knorr, Magnum, Wall's | 7% | No plan | N/A | None | None |

| Company | Key Brands Owned (Shown for context; may not be part of commitment) | % of Products Containing Synthetic Dyes (2020)[1] | Commitment to Phase Out Synthetic Dyes | Timeline | Past Commitments | Commitment Not to Use Titanium Dioxide |
|---|---|---|---|---|---|---|
| WK Kellogg Co | Froot Loops, Apple Jacks, Frosted Flakes, Frosted Mini Wheats, Rice Krispies, Kashi | 24%*<br><br>*Data from Kellogg Company, which split into WK Kellogg Co. and Kellanova in 2023. | All products | **Cereals sold to K-12 schools:** By the 2026-2027 school year<br><br>**All products:** End of 2026 | Kellogg Company (which split into WK Kellogg Co and Kellanova in 2023) pledged in 2015 to phase out artificial colors from cereals and snack bars by 2018 but did not meet the deadline. | All products[12] |

**Footnotes**

**1** 2020 synthetic dye prevalence data from Dunford et al. (2025).
**2** Conagra informed CSPI via private communication on 4/16/2026 that "there are no longer FD&C colors in any of our frozen products."
**3** Danone's CEO said the company is working to determine how it can remove artificial dyes across its portfolio, noting that their products sold to U.S. schools do not contain synthetic colors.
**4** Ferrero and its affiliated companies, including Ferrara Candy Company, stated they will continue to comply with all applicable laws and regulations regarding food additives, and that their products are safe to enjoy.
**5** Hormel Foods' 2024 Global Impact Report stated that for 10 years, the company has invested in efforts to enhance and simplify ingredient statements, an initiative that includes removing artificial colors and flavors when possible.
**6** Kellanova was acquired by Mars in December 2025.
**7** Mars stated it is still evaluating alternatives and has not yet identified effective solutions.
**8** Mars confirmed in May 2025 that it had removed titanium dioxide from Skittles.
**9** Some media reports suggested McCormick & Company will fully eliminate synthetic dyes, based on a CEO earnings call discussing reformulation in general terms. McCormick told CSPI (September 2025) that it is reformulating the few retail products containing synthetic dyes and will comply with FDA's 2027 Red 3 deadline but has not confirmed plans or timeline to remove synthetic dyes from all products.
**10** Mondelez's Synthetic Colors Statement says the company is working to transition away from synthetic dyes in response to changing consumer preferences and to comply with local laws. It does not, however, include a concrete commitment or timeline.
**11** PepsiCo aims to migrate to natural colors – or at least provide consumers with the option – in "the next couple years." They have introduced new versions of Cheetos, Doritos, and Gatorade that contain no artificial colors.
**12** WK Kellogg informed CSPI via private communication on 1/17/2026 that 'WK's portfolio of foods do not and will not contain any titanium dioxide.'