

Calling for Food Service Guidelines at ALL Federal Facilities

The #ExecutiveOrderUp SOCIAL MEDIA TOOLKIT

We're calling on President Biden to issue an Executive Order requiring the implementation of the Center for Disease Control's **Food Service Guidelines for Federal Facilities (FSG)** at every federally owned and operated facility in the country –and we need your help! Please use the following tools to guide your social media activity supporting the campaign and feel free to personalize and share your own stories, photos, and experiences as much as possible. Remember to use the **#ExecutiveOrderUp** hashtag when posting to Twitter, Facebook, and/or Instagram so we can amplify and promote your efforts.

Link to the full FSG Campaign Letter: <https://bit.ly/WHFSGletter>



Graphics

46 The number of organizations representing millions of members calling on President Biden to issue an Executive Order implementing Food Service Guidelines at all federal facilities

Academy of Nutrition and Dietetics	The Laurie M. Tisch Center for Food, Education & Policy at Columbia University	Kitchen Sync Strategies
Alaska Farmers Market Association	EarthJustice	National Association of Pediatric Nurse Practitioners
American Public Health Association	Ebenezer Pentecostal Church	National Center for Health Research
American Society for the Prevention of Cruelty to Animals	Environmental Working Group	National Farm to School Network
Association of State Public Health Nutritionists	Farm Forward	New Hampshire Farm to School
Balanced	Farm to Table New Mexico	New Mexico Food & Agriculture Policy Council
Boulder County Public Health	Friends of the Earth	Physicians Against Red Meat
Center for Biological Diversity	FoodCorps	Plant Based Foods Association and Plant Based Foods Institute
Center for Good Food Purchasing	Food Chain Workers Alliance	Prevention Institute
Center for Food Equity and Economic Development	Four Paws USA	Real Food Media
Center for Science in the Public Interest	Harvard Law School Food Law & Policy Clinic	Redstone Global Center for Prevention and Wellness at George Washington University
ChangeLab Solutions	HEAL Food Alliance	Slow Food USA
Chef Ann Foundation	Health Care Without Harm	Society of Behavioral Medicine
The Common Market	Horace Bushnell Children's Food Pantry	Union of Concerned Scientists
DC Greens	Illinois Public Health Institute	
DC Voters for Animals Education Fund	Johns Hopkins Center for a Livable Future	

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Values-based food procurement leverages the government's purchasing power to:

- Improve Health Outcomes
- Advance Racial Justice
- Fight Climate Change

Message

The #WHConfHungerHealthFederal aims to end hunger & reduce diet-related diseases by 2030 –these goals require action!

Now's the time for @POTUS to harness federal food procurement to advance a just, healthy, & sustainable food system.

#ExecutiveOrderUp <https://bit.ly/WHFSGletter>

We joined 46 organizations calling on @POTUS to leverage federal food purchasing to:

- Advance racial justice
- Fight climate change
- Ensure nutrition security
- Protect workers
- Support local economies &
- Promote animal welfare

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In the same way that **federal energy procurement** has accelerated the transition to clean energy across the U.S. economy, food procurement and service can be drivers for the **just, healthy, and sustainable** food system we desperately need.

—The Food Service Guidelines Sign-on Letter
<https://bit.ly/WHFSGletter>

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The CDC's **Food Service Guidelines (FSG)** presents the best practices to advance **food safety, efficiency, environmental support, & community development** at federal facilities.

→ **So, why is it voluntary?**

Join the call for President Biden to issue an Executive Order mandating the adoption of FSG!



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Don't forget to tag the White House and our fellow food allies in photos:

@WhiteHouse @RedstoneGWSPH @foe_us @CSPI
 @HCWithoutHarm @Earthjustice @UCSUSA
 @HEAL_Food @foodchainworker @livablefuture
 @eatright



Graphics



The US government spends billions on food every year, but most of that money supports a destructive, status-quo food system that **harms health, workers, animals, and the environment.**

Instead, this funding should be leveraged to:

- Advance racial justice
- Fight climate change
- Ensure nutrition security
- Protect workers
- Support local economies
- Promote animal welfare

#ExecutiveOrderUp → President Biden: Adopt the Food Service Guidelines

Message

The US government spends billions on food every year, but most of that \$\$\$ supports a destructive, status-quo food system that harms health, workers, animals, + the environment.

46 orgs are asking @POTUS @AmbassadorRice to change that.
 #ExecutiveOrderUp <https://bit.ly/WHFSGletter>

It's time to hold our agencies to a higher standard & ensure that every dollar the federal government spends on food aligns with the values of the @JoeBiden Administration

The #WHConfHungerHealth is the perfect time to make that happen
 #ExecutiveOrderUp <https://bit.ly/WHFSGletter>

.@POTUS @AmbassadorRice, 46 orgs are urging you to issue an Executive Order requiring all federally owned & operated facilities adopt @CDCgov's Food Service Guidelines

Let's leverage gov purchasing power to ↑ health + ↓ healthcare costs
 #ExecutiveOrderUp <https://bit.ly/WHFSGletter>

The US government spends billions on food every year, but most of that money supports a destructive, status-quo food system that harms public health, food workers, animals, and the environment. 46 organizations are asking @POTUS to change that by issuing an Executive Order requiring the complete adoption of the CDC's Food Service Guidelines for Federal Facilities. Join me by spreading the word and joining our call to make every dollar count in values-based food procurement.

#ExecutiveOrderUp #WHConfHungerHealth
<https://bit.ly/WHFSGletter>



46

The number of organizations representing millions of members calling on President Biden to issue an **Executive Order** implementing **Food Service Guidelines** at all federal facilities

- | | | |
|---|--|--|
| Academy of Nutrition and Dietetics | The Laurie M. Tisch Center for Food, Education & Policy at Columbia University | Kitchen Sync Strategies |
| Alaska Farmers Market Association | Earthjustice | National Association of Pediatric Nurse Practitioners |
| American Public Health Association | Ebenezer Pentecostal Church | National Center for Health Research |
| American Society for the Prevention of Cruelty to Animals | Environmental Working Group | National Farm to School Network |
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| Balanced | Farm to Table New Mexico | New Mexico Food & Agriculture Policy Council |
| Boulder County Public Health | Friends of the Earth | Physicians Against Red Meat |
| Center for Biological Diversity | FoodCorps | Plant Based Foods Association and Plant Based Foods Institute |
| Center for Good Food Purchasing | Food Chain Workers Alliance | Prevention Institute |
| Center for Food Equity and Economic Development | Four Paws USA | Real Food Media |
| Center for Science in the Public Interest | Harvard Law School Food Law & Policy Clinic | Redstone Global Center for Prevention and Wellness at George Washington University |
| ChangeLab Solutions | HEAL Food Alliance | Slow Food USA |
| Chef Ann Foundation | Health Care Without Harm | Society of Behavioral Medicine |
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In the same way that **federal energy procurement** has accelerated the transition to clean energy across the U.S. economy, food procurement and service can be drivers for the **just, healthy, and sustainable** food system we desperately need.

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The Covid-19 pandemic greatly exacerbated many of the existing problems in the food supply chain: racial injustice, exploitation of food and farm workers, concentration of corporate wealth, degradation of national resources, and production of highly processed foods with low nutritional value.

This happened in part because the federal government lacks a robust values-aligned food procurement policy and practices.

- Along with 46 organizations, I'm calling on @joebiden to implement the CDC's Food Service Guidelines and leverage federal food purchasing to:
- Advance racial justice
 - Fight climate change
 - Ensure nutrition security
 - Protect workers
 - Support local economies &
 - Promote animal welfare

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Graphics



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Values-driven food procurement as a strategy for achieving a more **resilient, diverse, and secure** food system

[Link Placeholder]

Our call to President Biden →

The federal government **spends billions of dollars on food** procurement each year for children in schools, military service members, those who are incarcerated in federal prison, and seniors who rely of federal food programs.

Message

The US government spends billions on food every year, but most of that money supports a destructive, status-quo food system that harms public health, food workers, animals, and the environment.

Now is the time for @POTUS to harness federal food dollars to advance a just, healthy, and sustainable food system. I'm joining 46 organizations from across the country in calling on @joebiden and @ambSusanrice to issue an Executive Order requiring the complete adoption of the CDC's Food Service Guidelines for Federal Facilities.

We already have a path forward to improving the food system, let's take it.

#ExecutiveOrderUp <https://bit.ly/WHFSGletter>



In the same way that **federal energy procurement** has accelerated the transition to clean energy across the U.S. economy, food procurement can also serve as a driver for the **just, healthy, and sustainable** food system we desperately need.

We urge the **Biden Administration** to bring federal food purchasing practices into alignment with its policy objectives to:

- ✓ Advance racial justice
- ✓ Fight climate change
- ✓ Ensure nutrition security
- ✓ Protect food & farmworkers
- ✓ Support local economies
- ✓ Promote animal welfare

46: The number of organizations representing millions of members calling on **President Biden** to issue an **Executive Order** implementing **Food Service Guidelines** at all federal facilities

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Environmental Working Group	Slow Food USA
Farm Forward	Society of Behavioral Medicine
Farm to Table New Mexico	Union of Concerned Scientists
Friends of the Earth	
FoodCorps	
Food Chain Workers Alliance	

Read the full letter at [Link Placeholder]

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Read the full #ExecutiveOrderUp letter at the link in bio.

<https://bit.ly/WHFSGletter>

 Don't forget to post all the graphics as a sequence of slides on Instagram



Produced by:

The Sumner M. Redstone Global Center for Prevention and Wellness, the Center for Science in the Public Interest, and Friends of the Earth

