Sample Press Release

Note: Highlighted fields are intended to be customized

***Title***: [STATE/SCHOOL DISTRICT NAME] Commits to Strong Nutrition Standards

***Date***: [TBD]

Today, the [STATE AGENCY/SCHOOL DISTRICT] adopted the [INSERT POLICY NAME], which will ensure that [INSERT POLICY PROVISIONS]. All meals in [STATE/SCHOOL DISTRICT] will also continue to meet U.S. Department of Agriculture nutrition standards for school meals. The [INSERT POLICY NAME] standards exceed federal policy and align school nutrition standards with the most rigorous science.

[*SAMPLE QUOTE*] “I applaud [STATE/SCHOOL DISTRICT NAME]’s commitment to student health. Their leadership will help shape healthy habits for children for years to come,” says [INSERT STAKEHOLDER NAME].

[*SAMPLE QUOTE*] [STATE AGENCY/SCHOOL DISTRICT] is entrusted with teaching [INSERT NUMBER] kids each day, says [INSERT STATE/DISTRICT OFFICIAL NAME]. Through [INSERT POLICY NAME], we are sending the message to families that we will do everything we can to provide the best for their children while in our care.

[INSERT NUMBER] students participate in the school meals program daily, and the outsized role that school foodservice [PLAYED/IS PLAYING] in response to the COVID-19 crisis demonstrates the critical role that these programs play in feeding our children. [INSERT ANY OTHER NOTABLE INFO ABOUT THE PROGRAM – E.G., SUPPORTING LOCAL AGRICULTURE, FARM TO SCHOOL PROGRAMS, ETC.]